

European Enterprise Promotion Awards

2020 Winner

in the category of Supporting the Internationalisation of Business

ABIMOTA, National Association of Bicycle, Moped, Motorcycle and Accessories Manufacturers in partnership with University of Aveiro

Country: Portugal
Project Name: Portugal Bike Value

Supporting and promoting the Portuguese Bicycle industry to ensure its place in the European supply chain and encourage foreign investment in Soft Mobility.



Kristin Schreiber

Director for SME Policy, Entrepreneurship and the COSME Programme DG GROW, European Commission

In collaboration with



German's Presidency of the Council of the European Union