

AGENDA

Teamwork and a real problem to solve. That's all you need.

Day 1: Learn & Build

TIME

09:00 – 09:30

SESSION

**Welcome & opening
remarks**

09:30 – 10:30

Cursor Masterclass -
Field Engineer-led
session: Cursor
fundamentals, Agents,
Cloud Agents,
cursorrules, MCP
integrations. Hands-on,
not slides.

10:30 – 11:00

**Coffee break & team
setup**

11:00 – 11:30

Use case framing: Each
SME team defines their
workflow challenge with
guidance from Field
Engineers. Real
problems only: internal
tooling, automation,
data pipelines,
customer-facing
features.

11:30 – 13:00

Build session 1: Teams
start building from

13:00 – 14:00

14:00 – 17:30

17:30 – 18:00

18:00 – 19:30

Day 2: Ship & Present

TIME

09:00 – 09:15

09:15 – 12:00

12:00 – 13:00

13:00 – 14:00

scratch with Cursor.

Field Engineers

rotate between teams

for hands-on support.

Lunch & networking

Build session 2: Deep work. Field Engineers available for 1-on-1 troubleshooting. Checkpoint at 16:00 for teams to share progress and unblock each other.

Day 1 wrap-up: Quick round-the-room: what each team built, where they're stuck, plan for Day 2

Drinks & informal networking

SESSION

Kick-off & recap

Build session 3: Final sprint. Teams polish their projects. Field Engineers help with deployment, testing, edge cases.

Lunch

Demo prep: Teams prepare 5-minute

14:00 – 15:30

presentations. Field
Engineers help with

Storytelling: what was
the problem, how did
Cursor solve it, what's
the impact.

Demo session: Each
team presents (5 min + 3
min Q&A). Government
officials,

Cursor team, and all
participants in the room.

15:30 – 16:00

Judging & awards:
Criteria: real-world
applicability, technical
ambition, team
collaboration, potential
business impact. Prizes:
extended Cursor credits,
direct access to Cursor
enterprise team,
featured case study.

16:00 – 16:30

Closing remarks:
Government
representative + Cursor.
Next steps for
participating SMEs.

16:30 – 17:30

Networking & 1-on-1
conversations with
Cursor team