

AGENDA

Day 1: Learn & Build

08:30 – 09:30	Check in and welcome coffee
09:30 – 10:00	Welcome & opening remarks
10:00 – 11:00	Team Setup
11:00 – 11:30	Cursor Masterclas: Field Engineer-led session - Cursor fundamentals, Agents, Cloud Agents, cursor rules, MCP integrations. Hands-on, not slides
11:30 – 12:00	Use case framing: Each SME team defines their workflow challenge with guidance from Field Engineers. Real problems only: internal tooling, automation, data pipelines, customer-facing features
12:00 – 13:00	Build session 1: Teams start building from scratch with Cursor. Field Engineers rotate between teams for hands-on support
13:00 – 14:00	Lunch & Networking
14:00 – 17:30	Build session 2: Deep work. Field Engineers available for 1-on-1 troubleshooting. Checkpoint at 16:00 for teams to share progress and unblock each other
17:30 – 18:00	Day 1 wrap-up: Quick round-the-room: what each team built, problems evaluation, plan for Day 2
18:00 – 19:30	Drinks & informal networking

Day 2: Ship & Present

08:30 – 09:00	Welcome coffee
09:00 – 09:15	Kick-off & recap
09:15 – 12:00	Build session 3: Final sprint. Teams polish their projects. Field Engineers help with deployment, testing, edge cases
12:00 – 13:00	Lunch
13:00 – 14:00	Demo prep: Teams prepare 5-minute presentations. Field Engineers help with. Storytelling: what was the problem, how did Cursor solve it, what's the impact
14:00 – 15:30	Demo session: Each team presents (5 min + 3 min Q&A)
15:30 – 16:00	Judging & awards: Criteria: real-world applicability, technical ambition, team collaboration, potential business impact. Prizes
16:00 – 16:30	Closing remarks: Government representative (TBC) + Cursor. Next steps for participating SMEs
16:30 – 17:30	Networking & 1-on-1: Conversations with Cursor team